

Fall 2006

David C. Novak - Chairman, CEO and President
Yum! Brands, Inc.
1900 Colonel Sanders Lane
Louisville, Kentucky 40213



Dear Mr. Novak:

I am writing to you as a consumer and as a member of United Methodist Women, a one-million-member organization of The United Methodist Church. For years, the members and leadership of our organization have dedicated their efforts to achieve a positive change, through advocacy and action, for a Chlorine-Free environment. I am writing to ask you to offer PCF (Processed Chlorine Free) certified papers that carry the Chlorine Free Products Association's PCF Mark.

In The United Methodist Church, we believe that "all creation is the Lord's and we are responsible for the ways in which we use and abuse it. Water, air, soil, minerals, energy, plants, animal life and ...Furthermore we recognize the responsibility of the church toward lifestyle and systemic changes in society that will promote a more ecologically just world and a better quality of life for all creation." (Para. 160, *The Natural World, Social Principles of the United Methodist Church, 2005-2008*).

As the leader in the restaurant market, you are a trusted steward and have a duty that requires you to press for positive change each day. A good steward needs an eye for sustainability and an understanding of the impact the company has on natural resources such as water, air, energy, recycling, toxic releases of chlorine chemistry, human and animal health, greenhouse gas emissions, and on social and economic accountability.

A representative of United Methodist Women, Dr. Khara Kinkade, contacted the office of Mr. Jonathan Blum, Sr., Vice President of Public Affairs, in May 2008, and spoke to Ms. Karen Sherman who handles Corporate Responsibility. Dr. Kinkade attempted to arrange a meeting with Yum! Brands, Inc. personnel to discuss current environmental paper requirements for tissue, towels, cleaning chemicals, etc. She was informed that Yum! Brands, Inc. does not have interest in discussing environmental impacts, sustainability or chlorine-free issues, and it refused to schedule a meeting. As the leader of the world's largest restaurant company which specializes in catering to children, protecting the sustainability and health of future generations should be a top priority. We would appreciate your help in scheduling a meeting to discuss guidelines that provide sustainability; that identify Yum! Brands, Inc. as a protector of our natural resources, and that support a Chlorine-Free message. The lack of a current auditing process that has neither on-the-ground data nor considers the environmental impacts of the processing of its purchased paper products on water, air, energy, global warming and human health, is disturbing.

We are asking YUM! Brands, Inc. to support our efforts by utilizing PCF (Processed Chlorine Free) certified paper products that carry the Chlorine Free Products Association's PCF Mark. This trusted identifying mark enables our membership and the market to easily recognize sustainably-produced products. Will YUM! Brands, Inc. help us create a sustainable future for our children?

Sincerely,

_____(Name)
_____(Address)

National Office Contact Information: *Office of Community Action, Women's Division, 475 Riverside Dr., Room 1502, New York, NY 10115, (212) 870-3766; SLee@gbgm-umc.org*