

Logo for National Comprehensive Plan for Town & Country Ministries



Logo is available in black
& white and color in
.tif and .jpg formats.
Original logo is
5" x 5" square.

Introducing the Elements of the Logo:

The logo begins as a quilt layout with **windmill blocks** in corners. These blocks carry four colors of green, the color of growth. The windmill signifies a new spirit moving like wind. Wind is also shown in the curved horizon line that divides land and sky in the center of the logo.

The **Quilt layout** signifies the importance of putting the pieces together to create a new whole that is greater than the sum of the parts.

Grapes and wheat are products of the land and sacramental elements of community.

The **Cross and flame** is centered in the logo to keep the church central to the theme of the National Comprehensive Plan for Town & Country Ministries in The United Methodist Church.

A **butterfly** (a Monarch was chosen) signifies renewal and endurance of fragile life.

The wording "**Born Again in Every Place**" graphically depicts the renewal them with strong emphasis on the word "again."

Logo design by Wanda Hayes Eichler, Graywood Designs, Pigeon, Michigan.