

1                                   **Name Change of the Crusade Scholarship Program**  
2                                   **To the World Communion Scholarship Program**

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5 BE IT RESOLVED, that the following changes in the *Book of Discipline* be enacted to rename  
6 the Crusade Scholarship program to the **World Communion Scholarship Program**:

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8 Amend ¶264.3a as follows:

9 “~~Crusade Scholarships~~ **World Communion Scholarships**: 50 percent (General Board of Global  
10 Ministries), with at least one half of the annual amount for ministries beyond the United States.”

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12 Amend ¶632.4b(13) as follows:

13 “To develop and implement Church financial support of conference mission projects and  
14 programs, and health and welfare ministries, with particular emphasis on benevolent care and  
15 Golden Cross, education and social service ministries, and ~~Crusade Scholarships~~ **World**  
16 **Communion Scholarships.**”

17  
18 Amend ¶1312.3i as follows:

19 “To resource leadership training programs and administer scholarships, including the ~~Crusade~~  
20 ~~Scholarship Program~~ **World Communion Scholarship Program.**”

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22 Amend ¶1405.29 as follows:

23 “To interpret, promote, and administer the loan and scholarship programs of the board, and to  
24 cooperate with the General Board of Global Ministries in matters related to the ~~Crusade~~  
25 ~~Scholarship Program~~ **World Communion Scholarship Program.**”

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27 Amend ¶1412.3f as follows:

28 “Participate in the ~~Crusade Scholarship Program~~ **World Communion Scholarship Program.**”

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## Rationale

### History

31 The proposal to change the name of the Crusade Scholarship Program began before the 2004  
32 General Conference and at the Board of Directors meeting in Birmingham. Mission Contexts  
33 and Relationships (MCR) directors discussed the issue and suggested that the name should be  
34 revised. Nevertheless, they did not come to a conclusion about what name to suggest and no  
35 recommendations were forwarded to Legislation. The suggestion of linking the scholarship  
36 program to the source of funds (World Communion) came after those conversations in  
37 Birmingham. It was considered as a possibility for next General Conference.

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### Rationale for Change

40 (*Merriam-Webster Online*)

41 <sup>1</sup>cru·sade

42 1: any of the military expeditions undertaken by Christian powers in the 11th, 12th, and 13th  
43 centuries to win the Holy Land from the Muslims

44 2: a remedial enterprise undertaken with zeal and enthusiasm

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46 *Dictionary.com Unabridged (v 1.1)*

47 cru·sade

1. (*often initial capital letter*) any of the military expeditions undertaken by the Christians of Europe in the 11th, 12th, and 13th centuries for the recovery of the Holy Land from the Muslims.
2. any war carried on under papal sanction.

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50 **Pastoral Concerns**

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52 More than just a scholarship program, Crusade was established in 1944 as a response to the  
53 devastation wrought by World War II as an effort by the United Methodist Church to promote  
54 world peace and understanding. It was designed to provide critical resources to enable the  
55 preparation of a cadre of church leaders around the world to serve as upcoming leaders in the  
56 mission of the church. Priority has been given to persons whose study will have the greatest  
57 opportunity of impacting the missional needs of the church and society. This is determined  
58 through relationship and consultation with partner churches, annual and central conferences, and  
59 racial and ethnic constituencies within the U.S. In addition, by virtue of the kinds of scholars the  
60 Committee selects and the areas of study in which they are involved, by extension, these  
61 relationships move deeply into the students' communities. The work of the office of opening  
62 communication with universities, other ecumenical bodies, NGO's and funding institutions will  
63 be developing a potential web support for the work of the students once they have completed  
64 their studies. The inherent goals of the program, therefore, have been to build bridges, rather  
65 than to break them down.

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67 As is evident from the dictionary definitions cited above, though, the term "Crusade" is a term  
68 that is associated with holy war, with violence and with conquest. And now, at a time in human  
69 history when the wounds of war have inflicted untold suffering and damage across cultures and  
70 faiths, it is long overdue that the name should reflect instead the need for healing and peace  
71 building. As members of the Crusade Scholarship Committee, we believe it is time to conceive  
72 of a new and fitting name that better expresses the uplifting intent of this leadership development  
73 program, which is to "equip persons for leadership involvement in the life and mission of the

74 Church, as well as its ministry to society and the world.” This is the message that we would like  
75 to convey, instead of promoting an image of violence and war.

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77 A title that has been proposed for the name change is the World Communion Scholarship  
78 Program. More aptly related to the intentionality of the program, it brings together the myriad of  
79 relationships around the world that are forged in the process of this program: the individuals in  
80 the pews, the students, the local churches, church personnel, annual and central conferences, the  
81 General Board of Global Ministries, the schools and the communities. It wraps together our  
82 global nature, bringing all of us in communion in this effort with our brothers and sisters from all  
83 over the world.

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#### 85 **Marketing Benefits**

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87 Changing the name of Crusade to World Communion Scholarship solidifies a link between the  
88 opportunity to give (World Communion Sunday) to the scholarship program itself. It seems that  
89 the individuals in the pews may not always link the Crusade Scholarship to the World  
90 Communion offering. With the name change, there will be no doubt as to what the funds will be  
91 supporting. As a marketing strategy to compliment the work of United Methodist  
92 Communications, a name change would be extremely beneficial.

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