

FlipCam Pointers



Documenting your B1 event is a great way to share the work your group is doing with the rest of the B1 Campaign participants, and with your congregations and families! Here a few short tips written by Christopher Tricomi, from Mission Communications here at the General Board of Global Ministries, to help you make a really great video, either using a FlipCam or some other device.

Tips:

- Before hitting the record button, be sure to take a moment to review your location and frame your shot. When interviewing one subject try to frame the person to the left or right, not in the middle, and also set up close.
- When shooting any video be sure to hold the camera as still as possible. Avoid any jerky movements by keeping your hands still.
- When panning, be sure to do so SLOWLY. Take your time with the shots, panning slowly and smoothly.
- Be careful when zooming in and out and only use that feature sparingly. If you want to zoom in PHYSICALLY, move closer to your subject.
- The microphone is built into the camera so the closer you are, the better the recording will be.
- Be aware of background noise! If there is a lot of it then it is likely that your subject is being drowned out. Some background noise is good, giving us a sense of your surroundings, just don't let it overpower your subject.
- If shooting outside and the sun is out, make sure it is at the SHOOTER'S back, NOT the subject's back.
- Be mindful of the lighting. Try setting up your shots where the light is strong. The better the light, the better your video.
- Don't forget to upload your video to the "B1–One Being, Being One" Facebook page, so you can share the great work your group is doing! If you cannot figure out how to do this, just email us at amountain@gbgm-umc.org and we can upload it for you!
- Remember to have fun shooting your videos!

